



THE GLOBE AND MAIL

# Young buyers flocking to Little India

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The South Asian flavour of Toronto's Little India is in transition.

The area centred on Gerrard Street East is attracting young buyers who have been priced out of the phenomenally popular Leslieville. Meanwhile, the traditional immigrant Indian, Pakistani, Bangladeshi and Sri Lankan communities have been steadily migrating to Brampton, Mississauga, Scarborough and other communities outside the city centre. Many business owners moved away decades ago but even the Gerrard Bazaar's sari shops and restaurants are often shuttered these days.

Other entrepreneurs are renovating their premises in order to better compete with the suburban shopping centres.

At the same time, the relatively affordable older semis and new townhouse projects draw more first-time buyers and young urbanites to the area.

Now new projects are rebranding the area with such banners as East Village Leslieville and Leslieville Lofthouses. The City of Toronto is refurbishing Greenwood Park.

As the area is increasingly revitalized, property values are on the rise.

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*Carolyn Ireland*